

HOME IS WHERE THE HEART IS

HEARTRIDGE
FLOORS BY  **DUNLOP**

VINYL PLANK

ELMFIELD
COLLECTION



heartridge.com.au



HOME REFLECTS WHO WE ARE,
IT'S A SPACE WE CREATE TO
recharge our soul

A PLACE TO BE
SAVOURED AND ENJOYED
with loved ones

HOME IS WHERE THE HEART IS



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WHY CHOOSE HEARTRIDGE FLOORS?

At Heartridge, we believe beautiful floors are the heart of any home. Part of the Dunlop Flooring group, leaders in the underlay industry for over 50 years, flooring has always been our passion.

We search the globe for the latest in flooring innovation and select only the most beautiful colour variations that nature can provide us.

Heartridge is the perfect flooring option to make your space a place to come home to.

Available in Engineered Timber, Hybrid Plank, and Vinyl Plank flooring.



AT HEARTRIDGE, WE BELIEVE
BEAUTIFUL FLOORS
ARE THE HEART TO **ANY HOME**

SPOTTED GUM

REALISM THAT LASTS

Designed in a wider format, the Elmfield Vinyl Plank range will give your space the impression of being larger and more open, adding an inviting ambience to your home.

Crafted with detailed embossing and a low gloss finish, our range is inspired by genuine timber flooring, giving a rich and beautiful texture to your floors. The micro bevelled edge is a subtle touch that completes the look to suit any decor in your home.

RESIDENTIAL
30
YEAR
SURFACE
GUARANTEE

BUILT TO WITHSTAND THE FLOW OF DAILY LIFE

Built to last with extra durable ceramic bead coating. You can feel at ease knowing your floors will stand the test of time.



A DURABLE SURFACE TO STAND THE TEST OF TIME

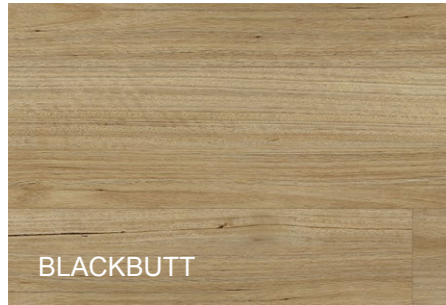
Dunlop Wearshield provides the extra protection your planks need for your home. The innovative low gloss polyurethane UV Cured protective layer with ceramic beads is spill, dent and scratch resistant – so you can easily care for your floors and enjoy them for many years to come.



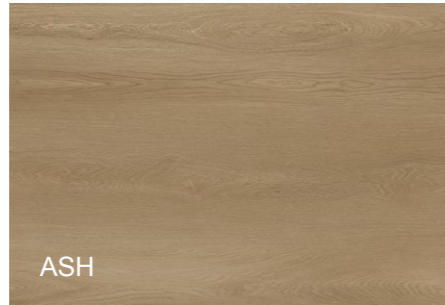
SUSTAINABLE FLOORING THAT LEAVES A LIGHTER FOOTPRINT

We are committed to helping the environment and making our homes a healthier place. Awarded the Best Practises PVC Certification by Bureau Veritas, each Heartridge Luxury Vinyl Plank is low in VOC's and phthalate free, helping improve air quality in the home.

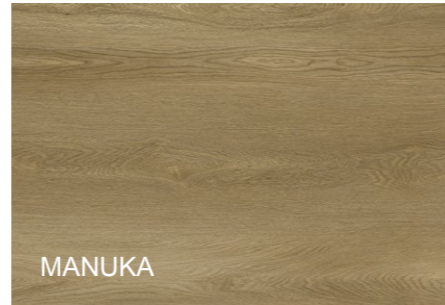
12 BEAUTIFUL COLOURS



BLACKBUTT



ASH



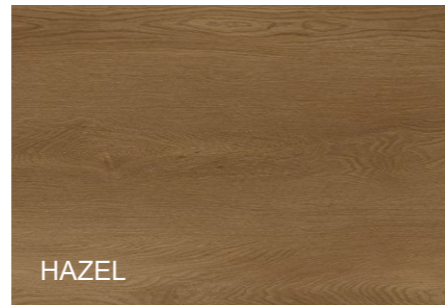
MANUKA



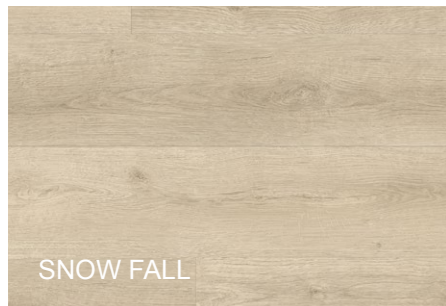
DOVE GREY



CAMBRIDGE



HAZEL

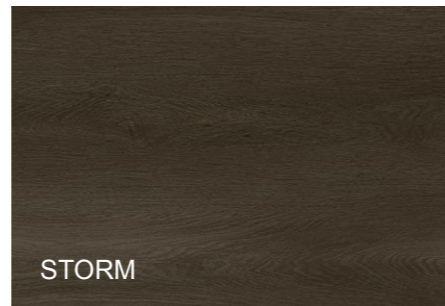


SNOW FALL



COASTAL SPOTTED GUM

*high colour variation



STORM

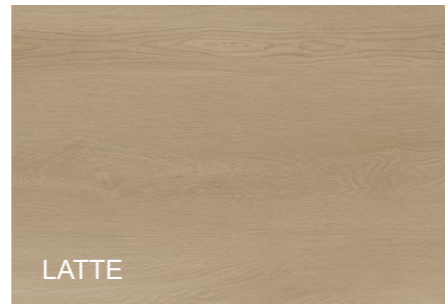


SAND



SPOTTED GUM

*high colour variation



LATTE



ASH

CONSTRUCTION

Plank Size: 4 x 233 x 1540mm



A durable surface to stand the test of time

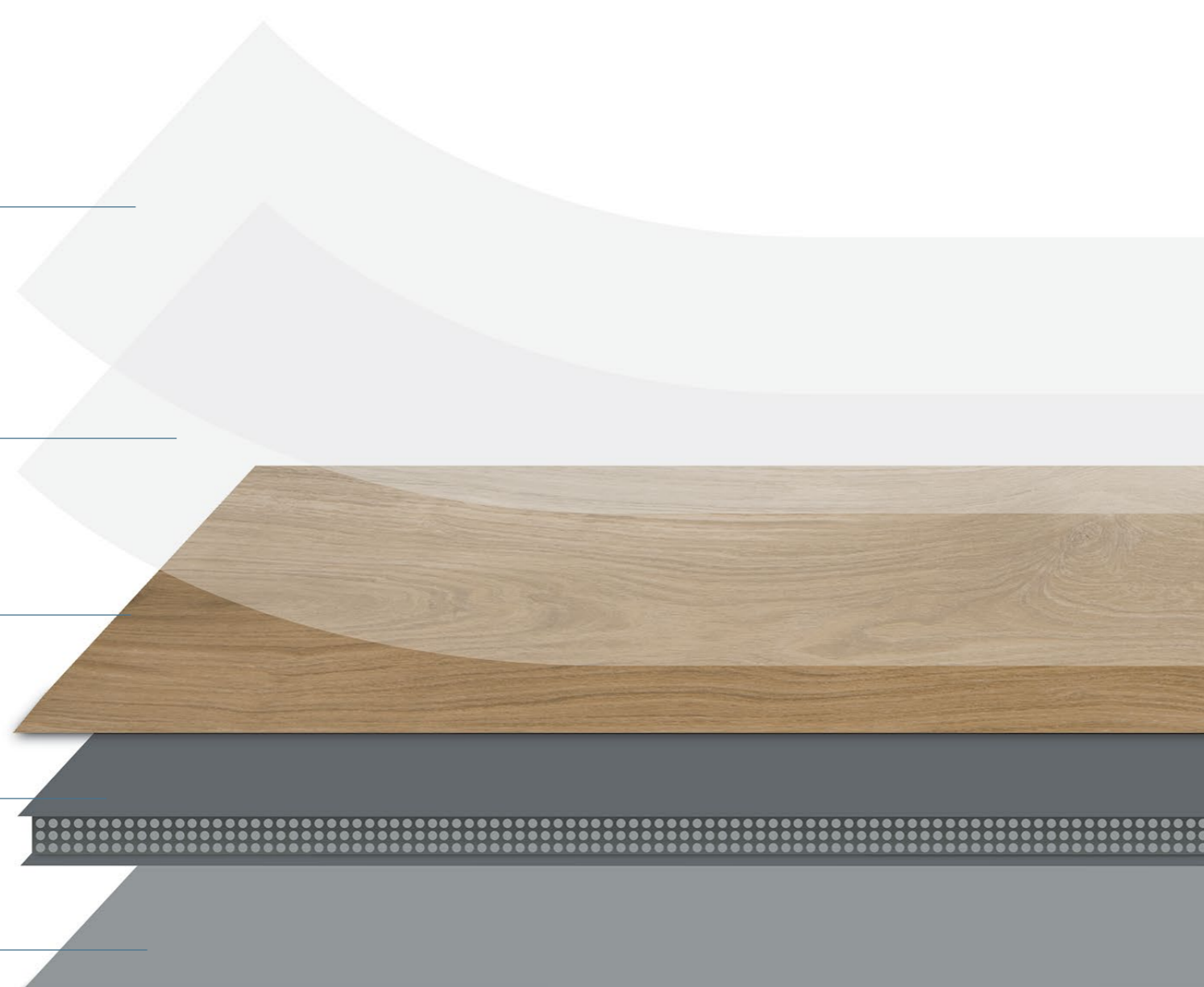
Low gloss polyurethane UV cured protective layer with ceramic beads for superior wear and scratch resistance

Clear wear layer for protection

High resolution décor paper with timber print for a realistic timber look

Virgin PVC core infused with Fibreglass chip for enhanced stability

Textured matte backing layer for improved bond strength



SUSTAINABLE FLOORING THAT LEAVES A LIGHTER FOOTPRINT



Backed by the Sensitive Choice program, our Hybrid Plank products are phthalate-free & low in VOC's, contributing to cleaner indoor air quality.



Awarded certificate of compliance (COC). For Best Practice PVC by Bureau Veritas for all Heartridge Hybrid, Luxury Vinyl and Vinyl Plank flooring products.

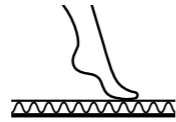
[Learn More](#)

WHY VINYL PLANK?



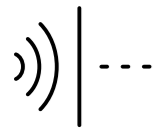
MICRO-BEVELLED EDGE

The micro-bevelled edge is a subtle touch that completes the look to suit any decor in your home.



SOFT UNDERFOOT

Our uniquely flexible PVC formula gives our product a soft and comforting feel underfoot.



THE QUIET ACHIEVER

All Heartridge Vinyl Planks come with the benefit of a sound absorption quality that will add to the tranquillity of a space.



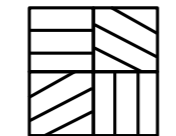
PERFECT FOR HIGH TRAFFIC AREAS

Each Plank is intricately embossed and features a micro-bevelled edge for that added element of realism. The 0.55mm wear layer will help your floor stand up to the tests of daily family life.



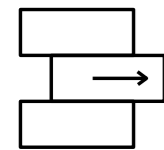
TESTED AND APPROVED

Our Vinyl Planks undergo rigorous testing in accordance with Australian standards. They are free from toxic phthalates and have remarkably low levels of VOCs.



LAYING DESIGNS

Have the freedom to explore various laying designs to suit your interior style.



INDIVIDUALLY RELACEABLE

Replace planks with ease; Vinyl Planks allow for individual repairs.



EASY TO CLEAN AND MAINTAIN

To maintain your Vinyl Plank floors, simply wipe them with a damp, or dry, cloth to keep them looking brand new and your home beautiful.



WIDE PLANK

Our wide format planks provide a more expansive look to your floors. With fewer boards required to fill your room, your home will look and feel more spacious.



BUILT TO
WITHSTAND THE DEMANDS OF
DAILY LIFE
WITHOUT COMPROMISE

MANUKA

FAQ

WHAT IS VINYL PLANK FLOORING?

Vinyl Plank flooring is a durable, synthetic flooring option that mimics the look and feel of hardwood. It is made from PVC (polyvinyl chloride) and is available in various styles and colours.

DOES VINYL PLANK FLOORING FADE IN SUNLIGHT?

High-quality Vinyl Plank flooring is designed to resist fading from sunlight exposure. UV-resistant coatings and materials help maintain colour over time.

IS VINYL PLANK FLOORING SUITABLE FOR PETS AND CHILDREN?

Vinyl Plank flooring is pet-friendly and ideal for households with children due to its scratch resistance and easy maintenance. It provides a comfortable surface for walking and playing.

WHAT ARE THE ENVIRONMENTAL BENEFITS OF VINYL PLANK FLOORING?

Our Vinyl Plank flooring, crafted using leading environmental practices, provides significant environmental benefits. By incorporating recycled materials and minimising waste during production, it reduces resource consumption compared to traditional flooring.

Its durable nature ensures longevity, reducing the need for frequent replacement and thereby lowering overall environmental impact.

Additionally, our flooring meets stringent emissions standards, promoting better indoor air quality with low VOC levels.

TO LEARN MORE,
VISIT OUR WEBSITE
[HEARTRIDGE.COM.AU](https://www.heartridge.com.au)



PRODUCT SPECIFICATION

PLANK SIZE	4 x 233 x 1540mm
PACK SIZE	2.153M2
WEAR LAYER	0.55mm
MATERIAL	100% Virgin PVC
AFFORDABILITY	Mid-market Option
WATER RESISTANT	Yes
CLICK JOIN	Hard Set
COLOURS	12
INSTALLATION	Glued with Hard Set Adhesive
EXPANSION GAP REQUIRED?	No
MATCHING ACCESSORIES	No
INSTALL OVER MOST EXISTING HARD FLOOR?	Yes*
COMPATIBLE WITH UNDERFLOOR HEATING?	Not Recommended
EASY TO CLEAN AND MAINTAIN	Yes
SCRATCH RESISTANT	Yes
STAIN RESISTANT	Yes
ACOUSTIC UNDERLAY BACKING	No
SOFT UNDERFOOT	Yes
RESIDENTIAL OR COMMERCIAL APPLICATIONS	Yes
NATIONAL ASTHMA COUNCIL APPROVED	Yes
SILICA DETECTED	No
SLIP RATING	P4
FIRE RATING - SMOKE	92%
RESIDENTIAL WARRANTY	30 Year Limited
COMMERCIAL WARRANTY	Limited 10 Year



HAZEL

BEFORE YOU BUY

UNDERSTANDING HOW LIGHTING AFFECTS THE LOOK OF YOUR FLOORS

Lighting plays a crucial role in showcasing the beauty and character of your flooring. The intensity, direction, and colour temperature of light sources can dramatically alter the appearance of your floors throughout the day.

Natural sunlight can bring out the warmth of wooden textures or the depth of natural stone, while artificial lighting can influence how colours are perceived.

Understanding the interplay between lighting and flooring helps in selecting materials that complement your desired ambiance and maintain their visual appeal under different lighting conditions. Taking all this into consideration, the colour of the images photographed on this brochure may vary to the actual product. For the best representation, we recommend visiting one of our retailers or ordering a free sample from the Heartridge website.



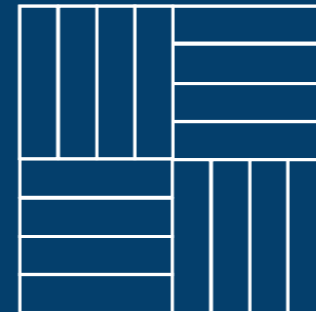
Wall colour and furniture can appear to change the tone of your flooring due to colour reflection.

Depending on the sheen and texture of the product, under natural light your flooring can appear drastically lighter.

The actual swatch appears most like the mid to dark sections of the room image.

MAKE A LASTING IMPRESSION

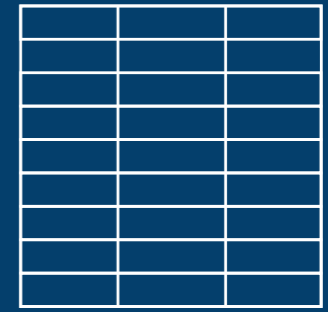
Discover the versatility of pattern designs for your next project. While not all Vinyl Flooring can be installed the same way, consider these patterns for your upcoming installation. Consult your retailer or installer to explore your options.



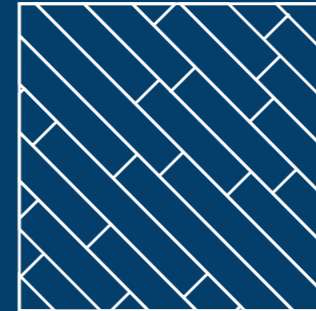
CHECKERBOARD



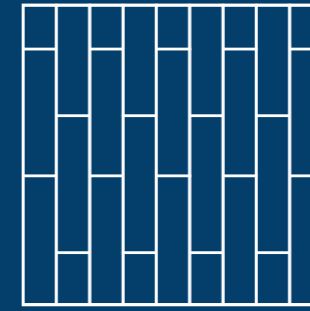
CHEVRON



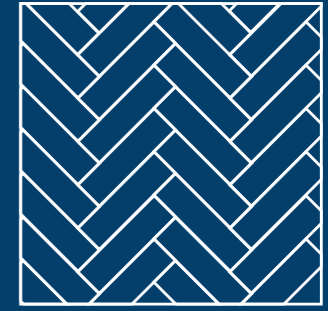
STACK BOND



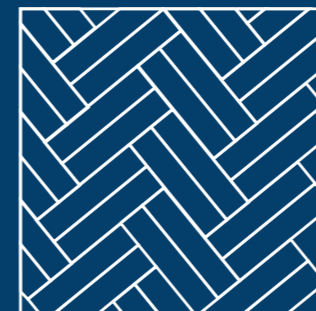
DIAGONAL PLANK PATTERN



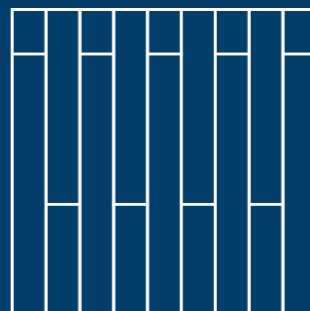
STAIR STEP PLANK PATTERN



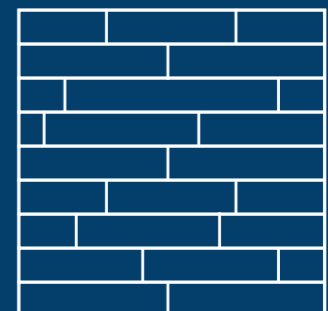
HERRINGBONE



DOUBLE HERRINGBONE



H PLANK PATTERN



RANDOM LAY



MANUKA

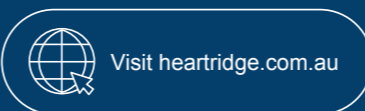


3 FREE SAMPLES DELIVERED TO YOUR DOOR

Whether you're renovating an existing home or building a new dwelling from the ground up, the colour and quality of the flooring is an important decision to make. This is why we've set up our Request a Sample service to help you find the perfect colour!

Our Request a Sample service is quick and simple to do. Our samples will be sent to you directly from our warehouse. Choose from a variety of colours across our entire range, to help you compare and contrast the sample with your desired palette. Visit our website today and make your first order!

1



Visit heartridge.com.au

2



Choose and order your samples

3



We'll deliver it to your door

Order Now

EASY TO CLEAN

WE RECOMMEND THE USE OF BONA FLOOR CARE PRODUCTS TO KEEP YOUR FLOORS LOOKING BRAND NEW AND YOUR HOME BEAUTIFUL.

AN IMMACULATE HOME IN 2 SIMPLE STEPS

- Remove loose dirt, grit and dust with a Bona Dusting Pad. If using a vacuum cleaner, ensure the cleaning head has a soft brush to prevent the occurrence of scratches on the floor surface.
- Use a Bona Spray Mop with Bona Stone, Tile & Laminate Cleaner for a spotless finish.

CLICK BELOW TO VIEW HEARTRIDGE CARE AND MAINTENANCE DOC

[View Now](#)



Ultralay

Hard-Set Vinyl Plank Adhesive

LOW VOC



INTRODUCING OUR NEWEST HARD-SET VINYL PLANK ADHESIVE

Ultralay is a full cure hard set adhesive with Low VOC emission. It is a high-performance polymer blend-based adhesive designed for the installation of commercial and domestic PVC planks and tiles.

It exhibits superior plasticizer resistance and thermal stability, enhancing the dimensional integrity of flooring materials. The adhesive is designed for internal use only.

[Learn More](#)



For more information contact Dunlop Flooring on
1800 622 293 or visit heartridge.com.au



October 2024