

Laminate Solutions

Classic | Profuse



Profuse - Camellia Blackbutt

Our Classic Product

Discover the perfect combination of style, durability, and affordability with our laminate flooring. Whether you're renovating a cozy home or upgrading a commercial space, laminate flooring delivers the performance you need with the look you love.

Our Classic collections:

- Essence
- Base
- Magnitude
- Profuse

That's Clever.





Classic | Profuse

Discover our versatile, budget-friendly, and stylish flooring solution that mimics the appearance of natural materials. It is composed of multiple layers designed for durability, comfort, and aesthetic appeal.

- ✓ Scratch Resistant
- ✓ Easy to clean
- ✓ Value For Money
- ✓ Family Friendly
- ✓ Matching stairnoses, scotia & complementing trims
- ✓ Full range acoustic underlays to suit

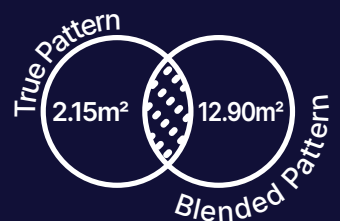


Need trims
& accessories?

[Look for our brochure](#)

Clever Comparison

Pattern Variation	✓✓✓✓✓✓
Scratch Resistance	✓✓✓✓✓✓
Water Resistance	✓✓✓✓✓✓
Ease of Cleaning	✓✓✓✓✓✓
Pet Friendly	✓✓✓✓✓✓
Child & Family Friendly	✓✓✓✓✓✓



Surface
Finish / Grade

Clever features list



Scratch-resistant flooring offers peace of mind while preserving the elegance of your space. Perfect for families, pet owners, and anyone seeking a resilient yet beautiful floor.



Say goodbye to the hassle of constant upkeep with our easy-to-clean flooring. Designed for modern living, this flooring makes maintenance a breeze, so you can spend more time enjoying your space and less time worrying about messes.



To deliver long-lasting performance without breaking the bank, this flooring is an investment in style and functionality for your home or workspace.



Higher scratch resistance and ability to deal with throwing, dropping and banging of toys and other objects make this collection suitable for families. Relatively high water resistance also helps with spills that don't sit for long periods of time.



Classic | Profuse

Lantana



881201



Clever Board Preview



Width 195mm | **Length** 1515mm | **Thickness** 12mm | **Pack Size** 1.7726m²

Classic | Profuse

Banksia



881202



Clever Board Preview



Width 195mm | **Length** 1515mm | **Thickness** 12mm | **Pack Size** 1.7726m²

Classic | Profuse

Jacaranda



881203



Clever Board Preview



Width 195mm | **Length** 1515mm | **Thickness** 12mm | **Pack Size** 1.7726m²

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Southern Blackbutt



881204



 Clever Board Preview



Width 195mm | **Length** 1515mm | **Thickness** 12mm | **Pack Size** 1.7726m²

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Camellia Blackbutt



881205



 Clever Board Preview



Width 195mm | **Length** 1515mm | **Thickness** 12mm | **Pack Size** 1.7726m²

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Lomandra



881206



Clever Board Preview



Width 195mm | **Length** 1515mm | **Thickness** 12mm | **Pack Size** 1.7726m²

Classic | Profuse
Grevillea



881207



 **Clever Board Preview**



Width 195mm | **Length** 1515mm | **Thickness** 12mm | **Pack Size** 1.7726m²

Classic | Profuse

Southern Spotted Gum



881208



 Clever Board Preview



Width	195mm		Length	1515mm		Thickness	12mm		Pack Size	1.7726m ²
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Classic | Profuse

Swatch index



Lantana 881201



Banksia 881202



Jacaranda 881203



Southern Blackbutt 881204



Camellia Blackbutt 881205



Lomandra 881206



Grevillea 881207



Southern Spotted Gum 881208

Specifications

Board Size (W x L x H)	195mm x 1515mm x 12mm
Pack Size	1.7726m ² - 6 Full Length
Patterns / Variation	6 / 36
Wear Layer	AC4 Medium Commercial
Surface Grade / Finish	Matt
Texture	Emboss
Profile	Click
Sub Floor Level	4mm / 2m
Grout Lines Over Tiles	<=8mm
Installation Method	Floating
Finish Around Walls	Skirting / Scotia
Raft Size	8m x 12m

Certifications

Fire Rated	Yes
Slip Rating	P2
Emissions Rating	E1
AAAC Acoustic Rating	Up To 6 Star

* Check Clever Choice Website for Acoustic Options and Reports



Inspired By Excellence & Innovation

Clever Choice Design Floors was established in 2003. The founder's passion and drive combined with his extensive product knowledge, expertise, and understanding of customers' needs made Clever Choice a force in the Australian flooring industry and gave rise to Clever being one of the top brands in the flooring market and a household name in flooring.

Over the years, the Clever Choice brand continues its commitment to quality first in flooring research and development and has grown to include many signature products and prestigious collections.

That's **Clever.**



Laminate Solutions

Our Laminate Solutions bring everyday value and adaptability for flooring projects of all shapes sizes.



Resilient Solutions

Our Resilient Solutions are specifically designed to combine the look and feel of timber with the durability of laminate.

Our other innovative flooring solutions

Timber Solutions

Our Timber Solutions represent the finest wood finishes from around the world, packed with unique features in every panel.







That's **Clever.**

cleverchoice.com.au

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