

Resilient Solutions

Hybrid | Immortal Chevron



Immortal Chevron - Zeus

Our Hybrid Product

Get the best of both worlds with our Hybrid solutions. Get a natural timber-like look with our ultra-realistic emboss technology.

Great for families and high traffic areas, Hybrid flooring is water resistant and easy to clean.

Our Hybrid collections:

- Fusion
- Enchanted
- Superior
- Scenic
- Immortal Chevron

That's Clever.





Hybrid | Immortal Chevron

Our divine chevron patterned flooring features a touchable super matt surface with a realistic embossed finish for an inspired look that's durable enough to stand the test of time.

- ✓ Chevron board pattern
- ✓ Multi pattern, real timber look
- ✓ Suitable for silicone finish
- ✓ Pet friendly
- ✓ Matching stairnoses, scotia & complementing trims
- ✓ Full range acoustic underlays to suit

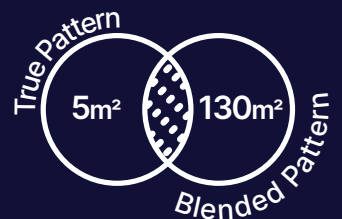


Need trims & accessories?

[Look for our brochure](#)

Clever Comparison

Pattern Variation	✓✓✓✓✓✓✓
Scratch Resistance	✓✓✓✓✓✓✓
Water Resistance	✓✓✓✓✓✓✓
Ease of Cleaning	✓✓✓✓✓✓✓
Pet Friendly	✓✓✓✓✓✓✓
Child & Family Friendly	✓✓✓✓✓✓✓



Surface Finish / Grade

Clever features list



Elegance meets modernity with a unique V-shaped arrow pattern and striking 45 degree cuts that are enough to bring any space to life. Chevron board patterns are ideal for big statement areas.



Pattern variation is essentially the level of realism that is achievable with a product. Our eyes are great at picking out repetition, but we can fool them into thinking there is less than there actually is. We achieve this by designing patterns that are larger than our boards and then cutting them in multiple different spots.



A super matt finish is more textured and less reflective which hides scratches and dust, making them less visible.



Higher scratch resistance and ability to deal with throwing, dropping and banging of toys and other objects make this collection suitable for families. Relatively high water resistance also helps with spills that don't sit for long periods of time.

Hybrid | Immortal Chevron

Clever patterns

Decor Film A size: 984×1890mm



Decor Film B size: 984×1890mm



Decor Film C size: 984×1890mm



Blended patterns, total 5.4m² pattern non repeat

Most brands

True Pattern 5m²

Blended Pattern 130m²

Compared to most brands, Clever Choice gives you three times the unique pattern area before the pattern repeats, creating a more realistic timber look.

Hybrid | Immortal Chevron

Hades Blackbutt



889W01



 Clever Board Preview



Width 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m²

Hybrid | Immortal Chevron

Loki Spotted Gum



889W02



 Clever Board Preview



Width 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m²

Hybrid | Immortal Chevron

Apollo



889W03



 Clever Board Preview



Width 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m²

Hybrid | Immortal Chevron

Athena



889W04



 Clever Board Preview



Width	305mm		Length	718.4mm		Thickness	9mm		Pack Size	1.7529m ²
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Hybrid | Immortal Chevron

Odin



889W05



 Clever Board Preview



Width 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m²

Hybrid | Immortal Chevron

Hera



889W06



 Clever Board Preview



Width 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m²

Hybrid | Immortal Chevron

Zeus



889W07



 Clever Board Preview



Width 305mm | **Length** 718.4mm | **Thickness** 9mm | **Pack Size** 1.7529m²

Hybrid | Immortal Chevron

Thor



889W08



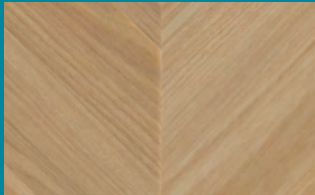
 Clever Board Preview



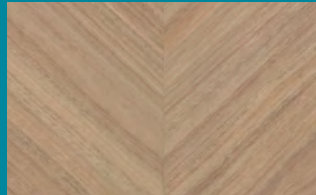
Width	305mm		Length	718.4mm		Thickness	9mm		Pack Size	1.7529m ²
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Hybrid | Immortal Chevron

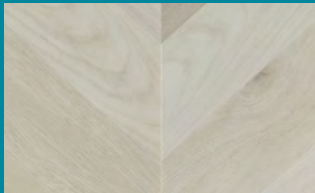
Swatch index



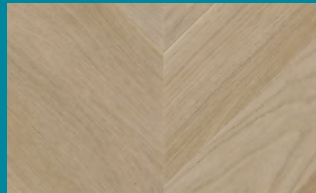
Hades Blackbutt 889W01



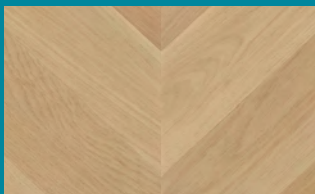
Loki Spotted Gum 889W02



Apollo 889W03



Athena 889W04



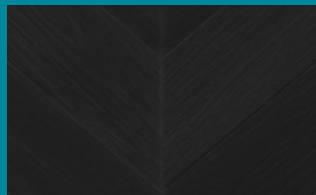
Odin 889W05



Hera 889W06



Zeus 889W07



Thor 889W08

Specifications

Board Size (W x L x H)	305mm x 718.4mm x 9mm
Pack Size	1.7529m ² - 8 Full Length
Patterns / Variation	36 / 648
Wear Layer	0.5mm Heavy Commercial
Surface Grade / Finish	Super Matt
Texture	Emboss
Profile	Click
Sub Floor Level	4mm / 2m
Grout Lines Over Tiles	<=8mm
Installation Method	Floating
Finish Around Walls	Skirting / Scotia / Silicone
Raft Size	8m x 20m

Certifications

Fire Rated	Yes
Slip Rating	P3
Emissions Rating	E0
AAAC Acoustic Rating	Up To 6 Star*

* Check Clever Choice Website for Acoustic Options and Reports



Inspired By Excellence & Innovation

Clever Choice Design Floors was established in 2003. The founder's passion and drive combined with his extensive product knowledge, expertise, and understanding of customers' needs made Clever Choice a force in the Australian flooring industry and gave rise to Clever being one of the top brands in the flooring market and a household name in flooring.

Over the years, the Clever Choice brand continues its commitment to quality first in flooring research and development and has grown to include many signature products and prestigious collections.

That's **Clever.**



Resilient Solutions

Our Resilient Solutions are specifically designed to combine the look and feel of timber with the durability of laminate.



Laminate Solutions

Our Laminate Solutions bring everyday value and adaptability for flooring projects of all shapes sizes.

Our other innovative flooring solutions

Timber Solutions

Our Timber Solutions represent the finest wood finishes from around the world, packed with unique features in every panel.







That's **Clever.**

cleverchoice.com.au

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